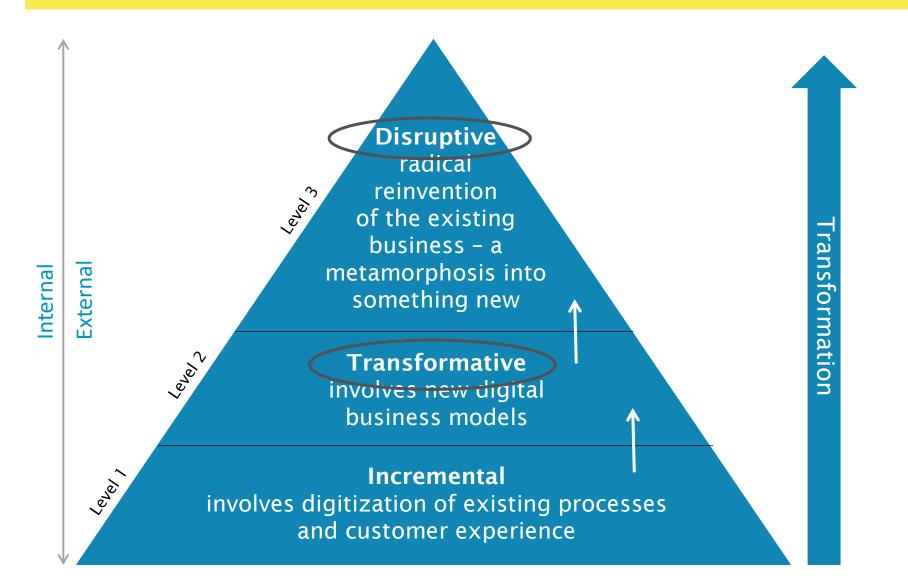


Digital Transformation



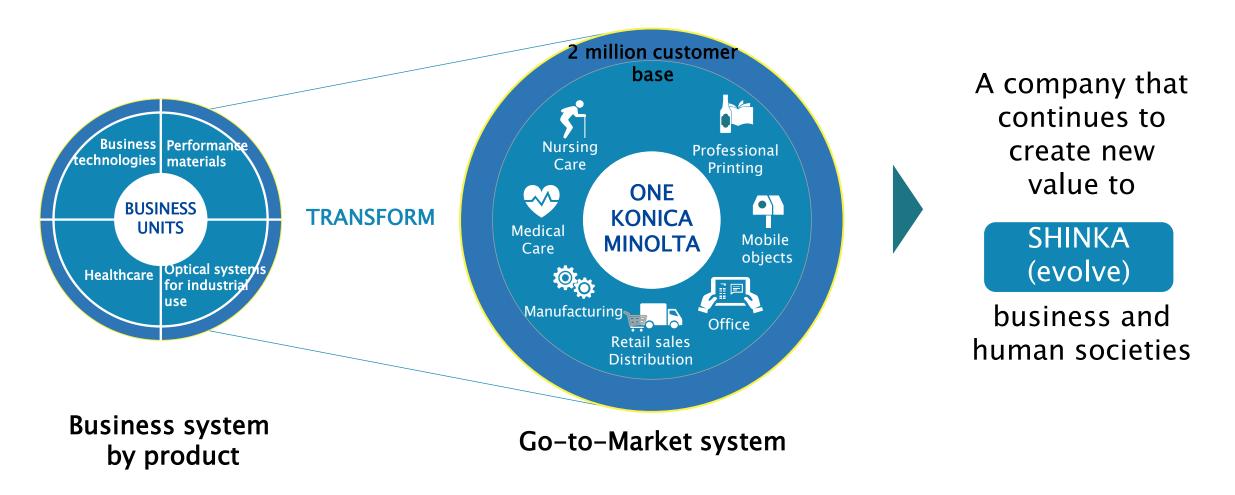


Milan S. Lakhani Head of Strategy and Business Development,

Business Innovation Centre Europe,

Konica Minolta Inc.

Transformation is driven from the top



Vision: A digital company with insight into implicit challenges

Customer and People-Centric Innovation



Focus on client-centric development of new business offerings of digital platforms, solutions & services, and developing future innovation leaders.

The best strategy in the world is doomed to fail unless leaders create an environment and shape the culture in which it can succeed.

